## **Doosan Forklift Part**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Mesa houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

With a network consisting of over 90 independent sellers, the lift truck group supplies quality materials handling equipment to the comprehensive North American marketplace. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line impressively features 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle models range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing lift truck business in the North American market, due to their consistency in retaining a high degree of consumer service excellence and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a skilled team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Originally the domestic lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion project. Sales of these goods were initially targeted to state-run corporations, large scale organizations, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Domestic lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of substantial growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling market. This plan greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped launch the business for the fabrication of high end added-value goods suitable for export. In 1993, the corporation had a international sales system and started exporting models they had developed through inhouse expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.